

Document Printing Systems

each application can work independently or seamlessly integrate with each other for maximum flexibility. The Quadient Impress Platform also integrates with unique and powerful Web-based plug-ins that enable businesses to save postage with presort capabilities, ensure the integrity of their customer contact data, centralize and track the processing of Certified Mail, manage their recipients' delivery preference and more.

YayPay by Quadient: A smart accounts receivables platform that helps B2B companies improve their customer experience via their credit and collection communications processes. YayPay SaaS platform automates routine invoice reminders, credit and cash application tasks, and gives finance teams visibility and control by connecting the AR data from ERP, CRM, email and credit in one central system. Instead of sticky notes, one-off emails and spreadsheets, YayPay reduces the highly manual process of managing the AR process with simple workflows. YayPay improves cash flow predictability and facilitates collection of payments via a self-serve portal for electronic invoice review and payments.

INSPIRE: Inspire is an enterprise communication platform enabling your business to deliver relevant personalized messages, at the right time through the preferred channel. It includes a high performance document composition engine on a flexible platform that integrates with almost any data source. Inspire's efficient template design is optimized for multi-channel communication and boasts robust reporting capabilities to track production in real time.

CONTACT: For more information, call 800-636-7678 or click Quadient.com.

§ Kirk-Rudy, Inc.

CATEGORY: Document Printing Systems

PRODUCT: Document Printing Systems

COMPANY: Kirk-Rudy, Inc., 125 Lorraine Parkway, Woodstock, GA 30188. Contact: info@kirkcrudy.com. Phone: 770-427-4203.

KR FIREJET 4C: Kirk-Rudy's most recent innovation is an all-in-one printing system that combines the heavy-duty transport they are famous



Kirk-Rudy FireJet 4C

for, along with the quality and reliability from Memjet and their new DuraFlex technology. This new breed of inkjet printer offers a profitable alternative to the smaller desktop, toner-based digital color printers on the market today, as well as a low cost alternative to larger production press systems. With its 12.75" printhead, it can produce high quality 1600 x1600 dpi color images and reach speeds of 150 ft/min. The FireJet 4C uses pigment aqueous inks and has a long printhead life.

Kirk-Rudy's powerful XColor RIP and color management software make the FireJet and all-in-one Digital Color Press capable of producing direct mail, variable data forms and high quality color envelopes.

KRC500 KOLORJET: The KRC500 KolorJet is Kirk-Rudy's latest innovation in high-speed color printing. Easily add color images, graphics, and variable data to envelopes and documents for more effective communication. The KRC500 KolorJet printer offers excellent color print quality at high speeds. Increase promotional effectiveness and response rates with high-speed, high-quality variable color added

to envelopes and web-printed pages. Produce color images, graphics, and variable data 600 dpi at 500 fpm with four 4.25" printheads. Offering a low total cost of ownership, the KRC500 KolorJet Print Module is an affordable option for adding process color versus stand-alone equipment.

CONTACT: For more information, call 770-427-4203 or email info@kirkcrudy.com.



KRC500 Kolor Jet Printer

§ Pitney Bowes Inc.

CATEGORY: Document Printing Systems

PRODUCT: Riso ComColor® Series High Speed Printers

COMPANY: Pitney Bowes Inc., 3001 Summer Street, Stamford, CT 06926-0700. Tele: 877-682-7687. Web: PitneyBowes.com



Riso ComColor® Series Printers

RISO COMCOLOR® SERIES HIGH SPEED PRINTERS: Increase the productivity and efficiency of your print operation with heatless, high-speed inkjet printing. The ComColor printers combine ultra-fast printing technology with cost-effective color printing. Inkjet printing technology is ideal in print-to-mail environments because pages are printed without static or paper curl. Finished documents can then be immediately processed in folding/inserting equipment without wasting time waiting for pages to cool. Specially formulated ink prints dry and is fade- and water-resistant for reliable high-quality output. Since it uses requires no heat, inkjet printing uses less energy and keeps your printing equipment running smoothly even for high-volume runs. Ultra-fast print speeds up to 160 pages per minute, without slowing for duplex printing, further boosts productivity. The ComColor's Inkjet technology also allows you to add the engaging color that your customers want for a fraction of the cost of color toner multi-function devices. With the ComColor printers, you can make the switch from black and white to color without sacrificing your budget or productivity, since it prints color at fully rated speeds. You can even add optional accessories to add more flexibility to your finishing needs. Increase productivity and efficiency with the Riso ComColor inkjet printing technology from Pitney Bowes.

HP PAGEWIDE E SERIES: The HP PageWide E Series was built to

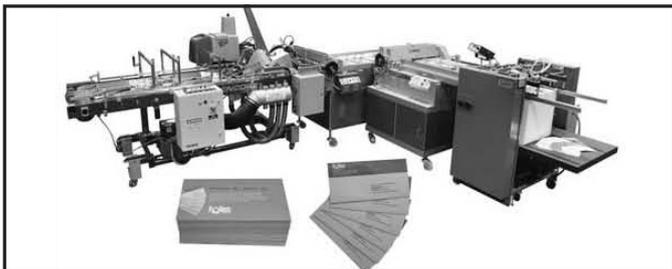


HP PageWide E Series

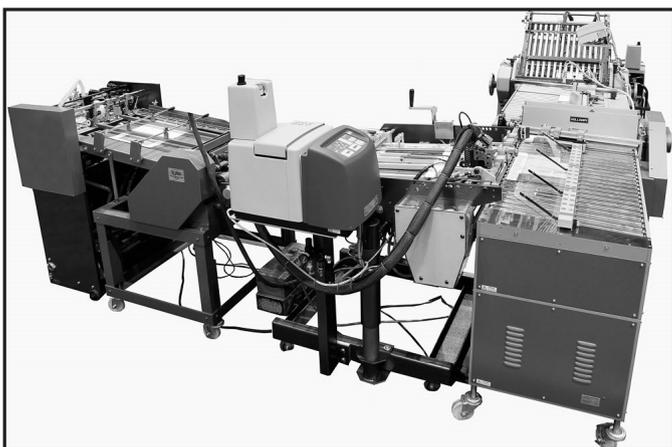
Document Processing Systems

make quick work of bulk printing of bills and statements. Unlike laser printing, these inkjet models print dry and cold with no paper curl, making them ideal for mailing and high-volume document printing environments. A page-wide print head enables full-color fast printing up to 60 images a minute. Additional highspeed scanning and copying give you the features you'd expect for use as an office multi-function device.

CONTACT: For more information call 877-682-7687 or visit Pitney Bowes at PitneyBowes.com.



Rollem's Mailstream Direct Mail Finishing System



Rollem Mini-Mailstream

§ Rollem International

CATEGORY: Document Processing Systems

PRODUCT: Mailstream Mail Finishing System; Insignia Die Cutter

COMPANY: Rollem International, 1650 S Lewis St., Anaheim, CA92805-6413. Phone: 800-272-4381. Web: www.rollemusa.com/mail.

MAILSTREAM: Print, finish, and mail 10-in-one. Mailstream, a new direct mail finishing system, converts press sheets to finished mail products while maintaining zip code order. Apply 10 processes in one operation including hot, cold and fugitive glue; tear-off coupons; tip-on cards; trimming, slitting, scoring, pattern-perforations, and scratch-off labels. Mail integrity is maintained creating folded, glued products ready for delivery to mail bins. Glue closures meet USPS requirements and also eliminate the need for wafer seals. In-line and near-Line configurations are available.

APPLICATIONS: Mail-stream is ideal any lettershop, mail center or office services environment, including that of banks, colleges and universities, government offices, insurance companies, and telecoms.

INSIGNIA DIE CUTTERS: The Insignia Series of die cutter is a new class of sheet-fed rotary die cutter, ideal for producing labels, packaging,

and unique mail applications. The machine is capable of die-cutting, kiss-cutting, perforating, scoring, and cut-scoring on a range of papers, plastics, magnetic material, PVC, styrene and polypropylenes up to 24 pt. in thickness. Key features include run speeds up to 5,000 sph, ease of operation and quick changeover. Insignia is available in two sizes, Insignia5 handles digital sheet sizes 20x15", and Insignia7 handles B2 size 24x30" sheets.



Plow Folding

Insignia is ideal for promotional products, garment and industrial tags and labels, shaped direct mail, photo products, pocket folders, folded cartons, stickers, and the list goes on. The flexo-magnetic dies are a simple change over from job to job and the machine is easy to operate. To meet varying application requirements, Insignia is available in either single or dual magnetic cylinder configurations. See *Die Cutting* section.

CONTACT: For more information, call 800-272-4381 or click www.rollemusa.com/mail.

Electronic Tracking Systems

§ Engineering Innovation Inc.

CATEGORY: Electronic Tracking Systems

PRODUCT: Postal Steward™ eVS Solution

COMPANY: Engineering Innovation Inc. (Eii), 3601 Sagamore Parkway N, Suite Eii, Lafayette, IN 47904 Contact: Sales. E-Mail: sales@eii-online.com. Phone: 800-350-6450

POSTAL STEWARD DESCRIPTION: The Postal Steward™ eVS Solution by Engineering Innovation, Inc. helps organize your electronic verification data before submission to the United States Postal Service, and presents the data to you after processing. The Postal Steward software compiles tracking and identification information about mail pieces during processing, while the Postal Steward website allows users to view submitted documentation, filter the results, and gain definitions of SSF fields.

POSTAL STEWARD FEATURES: Electronic manifesting software that is compatible with all EII manifesting systems; Automatic submission to the United States Postal Services electronic verification system, PostalOne!; OAuth 2.0 security framework maintains data security during job submission; Validation based on USPS Publications 199 and 205; Real time updates of shipping services file (SSF) status; Exportation of SSFs text files.

See *Engineering Innovation's* listings in these sections: *Barcoding/Sorting Systems*; *Certified Mailing Systems*; *Parcel Mailing Systems*; and *Postage Mailing Systems*

CONTACT: For more information call 800-350-6450 or email sales@eii-online.com.