

Address/Barcode Printers

high speeds. Increase promotional effectiveness and response rates with high-speed, high-quality variable color added to envelopes and web-printed pages. Produce color images, graphics, and variable data 600 dpi at 500 fpm with four 4.25" printheads. Offering a low total cost of ownership, the KRC500 KolorJet Print Module is an affordable option for adding process color versus stand-alone equipment.

KR PHOENIX-INKJET PRINT SYSTEM: The Phoenix is a Drop on Demand variable data inkjet printing system. Utilizing one of the fastest and highest resolution inkjet print head technologies, the Phoenix meets the increasing and rigorous demands for printing variable addresses, graphics, barcodes and texts on coated and uncoated substrates. The modular design offers greater flexibility to combine the Phoenix with different technologies, such as feeding, UV curing, and camera inspection. The Phoenix offers the latest inkjet technology coupled with Kirk-Rudy's product handling systems; making it extremely versatile. With UV curable, water-based and MICR inks offered at low cost with bulk supply that comes standard, the Phoenix makes operational sense.



Phoenix Inkjet

KR PHOENIX 4C UV INKJET PRINTING SYSTEM: The Phoenix 4C UV can easily be integrated into any existing press as a digital add-on module, turning it into a cost-effective color digital press. Utilizing one of the fastest and highest resolution inkjet print head technology, it meets the increasing and rigorous demands for printing barcodes, serial numbers, dates, times, and text on coated and uncoated substrates. The modular design offers greater flexibility to combine the KR Phoenix4C UV

printing System with different technologies, such as feeding, UV curing, & camera inspection. Print clear, sharp images & barcodes on products with the patented, multi-angle adjustment mounting bracket that enables the operator to adjust the angle of the X, Y, and Z-axis directions for each print head module. The KR Phoenix 4C UV printing system is suitable for printing nearly anything from books to catalogs to envelopes.

CONTACT: For more information, call 770-427-4203 or email sales@kirk Rudy.com.

§ Neopost USA

CATEGORY: Address/Barcode Printers

PRODUCT: AS Series Of Address Printing Systems

COMPANY: Neopost USA, 478 Wheelers Farms Rd., Milford, CT 06461. Phone: 800-NEOPOST (636-7678).

AS SERIES OF ADDRESS PRINTING SYSTEMS: Neopost's line of Addressing Printers, part of a complete address printing solution for a variety of applications, is designed to save time while reducing postal expenses. The entire range of address printers is offered with optional mail management and address updating software to provide a total addressing solution. All Neopost AS printers are Intelligent Mail Barcode ready to assure users of compliance with the latest postal barcode discount programs. Easy to operate, these versatile printers are ideal for mail centers managing direct marketing efforts by delivering an increased quality of professional and personalized communications. Neopost Addressing Printers include the shuttle-head technology-based AS-710 model and the fixed-head technology-based AS-930 and AS-960 models. These advanced printers offer a large range of speeds, from 7,000 postcards per hour up to 39,000 post cards per hour and volume levels to support the widest range of applications. Fixed-head technology is ideal for high-volume, high-speed repetitive



Neopost AS-710 Printing System



Neopost AS-940

With a feed system that has three rows of high grip rollers and the capacity for materials up to 1/4" thick, it can handle any job. It offers a clutch controlled feeder, electronic thickness control that uses a precise servo motor system to effortlessly set the perfect output pressure, a USB 2.0 that works seamlessly, and more. The system's advanced microprocessor and the 64 MB of RAM crunch data at high speed. The HJ940 has tremendous productivity with its 30,000 postcards/hr and 22,000 #10 envelopes/hr throughput and dual print modules.

MACH 5 DIGITAL COLOR PRINTER & MCOLOR RIP: The Neopost MACH 5 Digital Color Printer is a full process color printer that is powered by 1600 x 1600 dpi Memjet Technology and can print on materials up to 9.5" wide by



Neopost MACH 5

17" long at high speed. This incredible technology can also print full bleed (edge-to-edge) on materials up to 8.5" wide. How fast? Full sheets at 3,600/hr and #10 envelopes at 7,500/hr. The Neopost Mach 5 is designed to boost productivity dramatically, but it is very cost-efficient as well. The five ink tanks each hold 250 ml of ink for long job runs and keep cost per piece as low as possible. Compared to existing systems, Neopost can run 3 times longer on a set of ink tanks that cost substantially less than toner. The Mach 5 does this all without any fragile drums or fuses to replace. The no-contact print technology won't emboss envelopes and can be used with any windowed envelope — not just the costly laser-safe kind. Moreover, the company's specially formulated ink can print on coated stocks. Combined with optional mColor RIP & Workflow soft-

address printing applications. The Neopost series of AS fixed head printers offer up to 4.5" of print coverage, adaptable to any part of the mail piece. Shuttle-head technology is the best choice for mailers whose mailings require a greater level of flexibility of text and graphic placement. This technology allows the printing of graphics, logos, codes or conditional messages of any length anywhere on an envelope.

AS-940: The AS-940 offers high speed printer stats with a price tag of an entry-level printer. The key feature here is the split 3+2 printhead configuration that allows mailers to address, add return addresses and indicia at the same time — a quantum leap in useable print area from the entry-level set of products.

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ware, the result is professional level color control. It incorporates color management tools, product job presets, hot folders and the powerful Harlequin RIP engine into a single workflow product. mColor delivers predictable and repeatable standardization of color and improves overall image output quality — the perfect complement to the Neopost Mach 5.

MACH 6 DIGITAL COLOR PRINTER: The MACH 6 Digital Color Printer is Neopost's newest product based on Memjet® technology. The MACH 6 is the next step up from their best-seller, the MACH 5, including



Neopost MACH 6 Digital Color Printer

new features such as a 7-inch color touch screen interface and a wider feed throat. The all-new design is able to handle thicker and wider applications that were previously not possible, such as 10x13 envelopes, stuffed envelopes, chipboard, corrugated cardboard, flat cartons and much more. In fact, it can print on material up to 3/8" thick with the height-adjusting service station. Like the previous generation, the MACH 6 is capable of printing full color graphics and variable data and has two print modes. Normal mode runs at 60 feet per minute and 1600x800 dots per inch for faster production and less ink utilization. Best mode allows for 30 feet per minute and 1600x1600 dpi for higher output quality. The MACH 6 also continues to deliver the same low total cost of ownership and extraordinary profitability and productivity. Combined with optional mColor RIP & Workflow software, the result is professional level color control. mColor incorporates color management tools, production job presets, hot folders and the powerful Harlequin RIP engine into a single workflow product. It delivers predictable and repeatable standardization of color and improves overall image output quality.

AS-980: The feature-rich AS-980 offers great advantages with its exceptional price, high operating speeds, innovative design, and bullet proof construction. Advantages like speeds



Neopost AS-980

of 34,000 postcards/hr and 26,000 #10 envelopes/hr maximize productivity. The 3" print area from three separate printheads offers exceptional layout flexibility. Neopost's vacuum transport has repositionable outer transport belts and material guides for perfect registration. Powerful vacuum fans hold mail pieces via five staggered channels for even pressure. The AS-980's USB 2.0 port works seamlessly while the advanced micro processor and 64 MB of RAM rips data quickly. The electronic thickness control uses a precise servo-motor system to effortlessly set the perfect output pressure. These features combine for the best print quality possible. The AS-980 was also designed to run in-line with Neopost's TA-20, TA-25 and TA-30 high-speed tabbers as well. The intelligent interface ties components together for maximum productivity and control.

CONTACT: For more information, call 800-NEOPOST (636-7678) or click www.neopost.com.

§ Pitney Bowes Inc.

CATEGORY: Address/Barcode Printers

PRODUCT: AddressRight Printers

COMPANY: Pitney Bowes Inc., 3001 Summer Street, Stamford, CT 06926-0700. Tele: 877-682-7687. Web: PitneyBowes.com

DA50S SHUTTLEHEAD ADDRESSING PRINTER: The DA50s AddressRight® envelope printer can print up to 10,000 mail pieces per



DA50s AddressRight Envelope Printer

hour, optimizing performance and saving costs along the way. The printer connects easily to an existing network allowing for print job processing on any computer. Print almost anywhere on the envelope using shuttle head technology and reap the benefits of handling multiple layouts without having to change the printer setup. The DA50s printer handles multiple media sizes up to 1/8" thick,

prints in three print qualities, and comes standard with our Envelope Design tool, which allows you to create your own design and view the envelope on screen. It is also small enough to fit in an office or mailroom environment. Use the DA50s in tandem with one of our mail management software solutions ConnectRight™ Mailer to help you cleanse your address list ensuring delivery to your target customer and take advantage of pre-sort discounts.

DA70S SHUTTLEHEAD ADDRESSING PRINTER: The DA70s AddressRight® envelope printer can print up to 14,000 mail pieces per

hour, optimizing performance and saving costs along the way. The printer connects easily to an existing network allowing for print job processing on any computer.

Print almost anywhere on the envelope using shuttle head technology and reap the benefits of handling multiple layouts without having to change the printer setup. The DA70s printer handles multiple media sizes up to 1/4" thick, prints in three print qualities, and comes standard with our Envelope Design tool, which allows you to create your own design and view the envelope on screen. It is also small enough to fit in an office or mailroom environment. Use the DA70s in tandem with one of our mail management software solutions ConnectRight™ Mailer to help you cleanse your address list ensuring delivery to your target customer and take advantage of pre-sort discounts.



DA70s AddressRight Envelope Printer

DA80F FIXED HEAD ADDRESSING PRINTER: Designed for frequent mailers, the DA80f AddressRight® fixed-head envelope printer delivers optimum performance and dependability. Printing up to 22,000 mail pieces per hour, the DA80f can print addresses, barcodes and customized messages in one pass. The DA80f is the workhorse of address