## **Mail Accounting Systems**

# **Mail Monitoring Services**

### § Pitney Bowes Inc.

**CATEGORY:** Mail Accounting Systems

PRODUCT: INVIEW Analytics; Business Manager

COMPANY: Pitney Bowes Inc., 3001 Summer Street, Stamford, CT

06926-0700. Tele: 877-682-7687. Web: PitneyBowes.com

INVIEW<sup>TM</sup> ANALYTICS: INVIEW Analytics is a scalable, web-hosted application to help business mailers of all sizes control and report on postage spending. With it, you can seamlessly link your postage meters to a secure online account that consolidates information from multiple systems including postage spend, piece counts, class and extra services. INVIEW Analytics is made up of two powerful management tools that work together to provide real-time postal usage and expense information. Total Postage Management is a financial management tool allowing you to centrally fund, finance and report. The meter reporting tool consolidates postage spend across two or more sites, enabling you to

track daily or monthly spend by location or cost accounts.



Business Manager Host Accounting

BUSINESS MANAGER HOST ACCOUNTING: Business Manager is a PC-based information management system for your enterprise that links multiple mailing and shipping systems, at one or multiple sites, in a centrally controlled network. This system consolidates raw mailing and shipping data and summarizes it in formats you can use including analyzing expen-

ditures, highlight potential cost reductions, and export data to back office financial systems. Business Manager connects to both your Pitney Bowes mailing systems and console inserting systems for consolidated, active reporting of production runs.

**CONTACT:** For more information call 877-682-7687 or visit Pitney Bowes at PitneyBowes.com.

### § Neopost USA

**CATEGORY:** Mail Accounting Systems

**PRODUCT:** Neopost Mail Accounting Systems

**COMPANY:** Neopost, 478 Wheelers Farms Rd., Milford, CT 06461. Phone: 800-NEOPOST (636-7678).

ARM ACCOUNT REPORT MANAGER: ARM delivers the reports you need to track, analyze, allocate, forecast, and consolidate your mail processing activity. Manage and track mail batches to three level accounts. Manage postage spend with 'ARM' budgeting features that help you monitor spend by account. Connect up to eight mail processing stations with powerful flexible reporting that can be viewing from a single location or an integrated multi-site enterprise. ARM ensures the integrity of your mail data with up-to-date information and accuracy. Tracking your postal expenditures is made easier with the ability to view mail class usage, surcharges and department expenses at a moment's notice. Data can be presented in spreadsheet and graph formats, making data analysis easier and less time consuming.

**CONTACT:** For more information, call 800-NEOPOST (636-7678) or click www.neopostusa.com.



Clear Image Technologies End of Process Camera

### § Clear Image Technologies

**CATEGORY:** Mail Monitoring Services **PRODUCT:** Picture Perfect Match System

**COMPANY:** Clear Image Technologies, 94 Pebblebrook Lane, St.Louis, MO 63146. Contact: Larry Miyasaka. Phone: 314-853-5867.

**DESCRIPTION:** With Picture Perfect's End of Process verification, a camera placed at the end of the inserter, or any other machine, can capture names, account numbers, sequence numbers, etc. using optical character recognition or barcodes. This data is written to a file and can be converted to an Excel file at the end of the job. Sequence checking can be enabled also, stopping the machine if any piece are missing or out of order. This system can be use simultaneously with our other products.

**FEATURES:** Barcode recognition, includes OCR, can decode IMB, QR and 2D (data matrix) and some 1D barcodes.

See listing in Inserter Feeders/Accessories section.

**CONTACT:** For more information, call 314-853-5867 or email larry@clearimagetechnologies.com.

### § GrayHair Software, Inc.

**CATEGORY:** Mail Monitoring Services

PRODUCT: MailWatch

COMPANY: GrayHair Software, Inc., 124 Gaither Drive, Suite 160, Mt. Laurel, NJ 08054-1719. Tele: 866-507-9999. Key Contact: Jeff Stangle Email: jstangle@grayhairsoftware.com. Web: grayhairsoftware.com

MAILWATCH: GrayHair's MailWatch® performs an independent daily review of your mail as it moves through the postal stream by analyzing the movement of your mail pieces through a pre-determined set of business rules. This includes reviews through shipment levels, to container, to tray down to mail piece. When a situation occurs, MailWatch analyzes the issues and alerts you so that you can take the necessary action. Final summary reports are then issued to show impact on mailing.

**CONTACT:** To learn more about GrayHair Software call 866-507-9999, email jstangle@grayhairsoftware.com or go to grayhairsoftware.com.

The Official Mail Guide is online at www.mailomg.com